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DATE:	September 14, 2005				TOTAL # OF PAGES:			
TO:	Mail Stop AMENDMENT				FAX#:	(571) 273-	(571) 273-8300	
Attn:	Examiner: Nguyen, Thanh Art Unit: 2871				Phone #:			
From:	Donald N. Macintosh				Fax #c	(650) 322-	7029	
Phone #:	(415) 984-1989				EMAIL:	flehrmac@	<u>gaol.com</u>	
RE:	U.S. Patent Application No. 10/686,363 for Liquid Crystal Display with Enhanced Color Filing Date: October 14, 2003 Our File No.: A-76718/DNM							
COMMENTS	d:							
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A-76718/DNM

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re application of:)		
JOSEPH TAK MING KWOK) Examiner: Nguyen, Thanh Nhan P		
Serial No. 10/686,363	Group Art Unit: 2871		
Filed: October 14, 2003			
For: LIQUID CRYSTAL DISPLAY WITH ENHANCED COLOR	September 14, 2005		

RESPONSE TO OFFICE ACTION AND TRAVERSE

Mail Stop AMENDMENT Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Responsive to the Office Action mailed June 14, 2005, Applicant submits the following Response and Traverse.

Rejection Under 35 U.S.C. §103

The Examiner has rejected claims 1-6 under 35 U.S.C. §103 as being anticipated by or unpatentable over U.S. Patent No. 5,815,228 to Flynn, U.S. Patent No. 5,680,188 to Yoshida, et al., and U.S. Patent No. 5,076,668 to Dalisa, et al. Applicant hereby traverses the rejection. The present invention for the first time provides an improved color display with better contrast, as will be discussed below, in both a negative mode where the color display is on a black background and a positive mode where the background is color with black pixels. See page 5 starting at line 19 of the specification. This is due to the unique structure of a pair of polarizing layers followed by a reflector with a fluorescent layer interposed. Yoshida discloses an entirely different or unrelated